



P.O. Box 191  
Streator, IL 61364

To: Streator Area Businesses  
From: Streator Fest Committee

It is with great excitement that we are contacting you regarding the 2025 Streator Fest Festival. This is one of the most popular and growing events in North Central Illinois! Streator Fest is highly advertised and draws a lot of attention and people to our community from surrounding areas and gets bigger every year! Unfortunately, so does the costs of a festival of this size and sponsorship is highly relied on to offset those costs. Also, what better way to support your community and advertise in front of over 20,000 festival attendees!

Streator Fest is a 501C3 and solely organized by our all - volunteer committee for our four day festivities, it is only through the generous contributions from area businesses and individuals that everyone can enjoy the best festival in the Central Illinois area.

As with any major event, there are expenses that have to be met by our committee. Some of these costs include \$75,000 musical acts, \$22,000 in stage lighting and sound, \$10,000 in generator rentals along with \$6,000 in fuel. Tent and porta potty rentals total over \$10,000. Just to give an example on the cost of putting on a big 4 day festival.

In order to ensure another successful festival, we are seeking donations from our area businesses to help with the rising costs. The donation you make is added to money collected from all of our fundraisers and dedicated to the incurring expenses of this festival.

Please know any donation, large or small, will be greatly appreciated. Won't you please help us keep this big festival going for years to come? We can also use help promoting the event, or volunteering your time.

Please see the attached info to help you choose what donation fits your budget the best.

Thank you in advance for your contribution to this fun and worthwhile event. Streator Fest 2025 is shaping up to be the biggest festival yet! We hope to see you there!

Sincerely, The Streator Fest Committee



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## 2025 Streator Fest Sponsorship Levels

**VIDEO WALL ADVERTISEMENT:** \$250 sponsorship level. Sponsor will receive their logo on video walls and 2 VIP Party Pit passes to every show.

**SPARKLER LEVEL:** \$500 to \$1499 sponsorship level. Sponsor will receive advertising space at North Point Shopping Center Field during the event, name listed on website, video wall advertisement, and 4 VIP Party Pit passes to every show.

**FIRECRACKER LEVEL:** \$1500 to \$2,999 sponsorship level. Sponsor will receive advertising space at North Point Shopping Center Field during the event, name listed on website, video wall advertisement, and 8 VIP Party Pit passes to every show.

**GOLD SALUTE LEVEL:** \$3,000 to \$4,999 sponsorship level. Sponsor will receive a 10' X 10' booth space or advertising space at North Point Shopping Center Field during the event, name listed on website, video wall advertisement, plus the largest space for banners at concerts, and a total of 10 VIP Party Pit passes to every show.

**VIP PIT LEVEL:** \$5,000 to \$9,999 sponsorship level. Sponsor will receive a 10' X 10' booth space or advertising space at North Point Shopping Center Field during the event, name listed on website, video wall advertisement, company banners around VIP Party PIT fencing, and 15 VIP Party Pit passes to every show.

**TITLE SPONSOR LEVEL:** \$10,000 and up sponsorship level. Sponsor will receive a 0:15 second commercial on video walls at concerts, "YOUR COMPANY" Presents (On materials promoting the celebration), Namesake/Logo on main stage at the concerts, Logo/Names listed on all mentions of the celebration (digital and print), Sponsor listing on the website, one weekly post on social media pages, and 20 VIP Party Pit passes to every show.

# Streator Fest Sponsorship Confirmation

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to become a sponsor (Due by July 1st, 2025 to allow for formatting on Video Walls).  
(Video wall logos should be high resolution and sent to streatorfestsponsors@gmail.com)**

Title Sponsor (\$10,000)

VIP Pit Sponsor (\$5,000 to \$9,999)

Gold Salute Sponsor (\$3,000 to \$4,999)

Firecracker Sponsor (\$1,500 to \$2,999)

Sparkler Sponsor (\$500 to \$1499)

Video Wall Advertisement (\$250)



**I'd like more information on the following.**

Volunteering  Guest Speaker  Vendor Space  Event Schedule

## METHOD OF PAYMENT

Check enclosed, please make checks payable to "Streator Fest Committee" and mail to Streator Fest Committee, P.O. Box 191, Streator, IL 61364

Payments are also available online by credit card through Paypal. Contact Kerry Von Ruden at (815) 257-0333 for more details.

## NOTES

- Contributions to the Streator Fest Committee are deemed charitable under section 501(a) of the internal revenue code as an organization described in Section 501(c)(3). U.S. Federal Tax ID 47-5021164. Please consult your accountant for any clarifications.
- Payments must be received before the end of the year to be eligible for a tax deduction in that year.
- There is no minimum contribution amount.

**We appreciate your generosity and continued support!**